

Connecticut Urology Society

Annual Educational Virtual Meeting

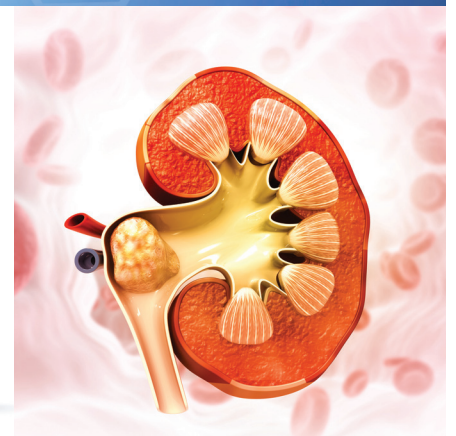
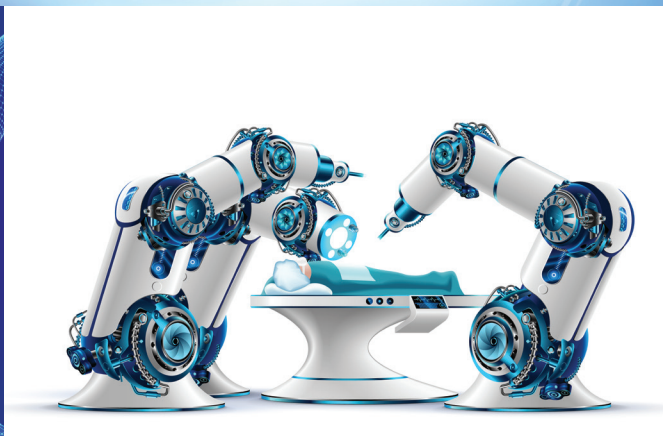
Monday, October 17, 2022

5:00 pm - 9:30 pm

Sponsor Agreement Packet

The logo consists of a white outline of the state of Connecticut with the text "Connecticut Urology Society" inside in a black, sans-serif font.

Connecticut
Urology
Society



WELCOME

Dear Corporate Sponsor,

The Connecticut Urology Society Scientific Meeting & Vendor Expo is now offering the most comprehensive and stimulating array of Urology information and technology ever assembled. This meeting, in addition to outstanding scientific lectures, includes a stimulating socio-economic program designed to address issues including Medical Liability, HIPAA, Coding, Compliance and Telemedicine.

This state-of-the-art meeting also features panel discussions with national educators on controversial issues and surgical techniques, award lectures on drug therapies and other instructional CME presentations.

The scientific program will highlight some of the latest clinical innovations and technological developments. (See agenda for more details.)

The annual meeting presents a unique opportunity for you to provide Product Theaters to reach over 130 Urologists.

The sponsorship Product Theaters are designed to maximize physician-representative interaction.

In this prospectus, you will find information on other digital advertising opportunities as well as Product Theater opportunities.

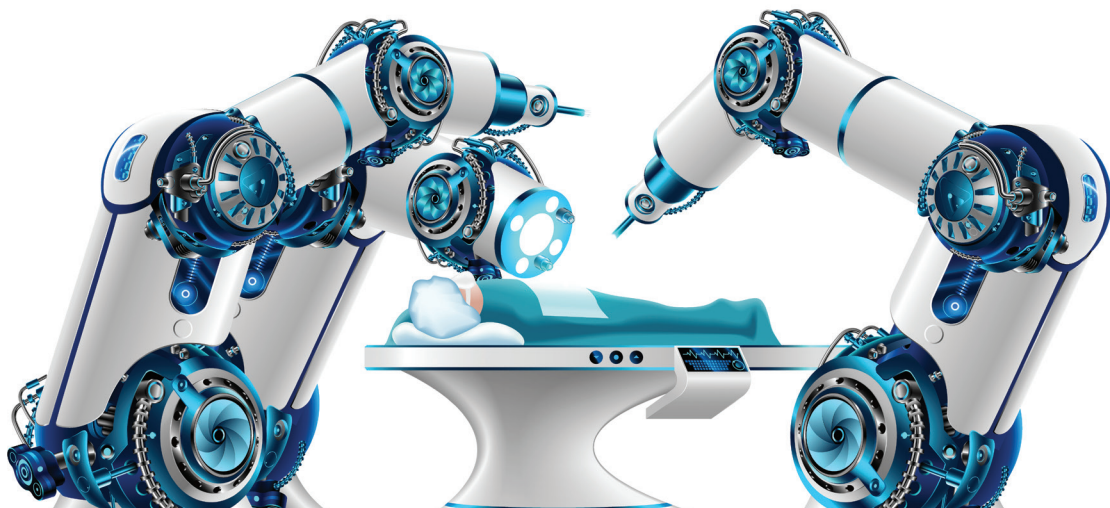
Your support is vital to the success of our meeting. Our goal is for you to return to your company confident that you earned an outstanding return on your investment.

Mark you calendar and register for this well attended Annual Meeting.

With best regards,

Rebecca Osborn

Executive Director



UROLOGY SPONSOR LEVELS

Platinum Series Sponsor

Cost: \$10,000 (plus 6.35% CT sales tax \$635) if signed contract is received by September 19, 2022.

\$11,000 (plus 6.35% CT sales tax \$698.50) if contract or payment is received after September 19, 2022.

Platinum level recognition in Connecticut Urology e-communications, final program, during conference and website (including logo).

- Sponsored 45 minutes Product Theater
- Full page advertisement in the Connecticut Urology newsletter
- 2 approved targeted email blasts to Connecticut Urology membership
- Logo, link and description on Connecticut Urology website (max 200 words)
- Banner ad on virtual platform
- 6 representative registrations

Gold Series Sponsor

Cost: \$5,000.00 (plus 6.35% CT sales tax \$317.50) if signed contract is received by September 19, 2022.

\$6,000.00 (plus 6.35% CT sales tax \$381) if contract or payment is received September 19, 2022.

Gold level recognition in Connecticut Urology e-communications, final program, during conference and website (including logo).

- Gold level Sponsor will have 15 minute Product Theater
- Half page advertisement in the Connecticut Urology newsletter
- 2 approved targeted email blasts to Connecticut Urology membership
- Logo and description on Connecticut Urology website (max 150 words)
- Banner ad on virtual platform
- 6 representative registrations

Silver Series Sponsor

Cost: \$1,095.50 (plus 6.35% CT sales tax \$69.56) if signed contract is received by September 19, 2022.

\$1,295.50 (plus 6.35% CT sales tax \$82.26) if contract or payment is received after September 19, 2022.

Silver level recognition in Connecticut Urology e-communications, final program, during conference and website (including logo).

- Silver level sponsor - 1 minute Product Theater
- Quarter page advertisement in the Connecticut Urology newsletter
- Logo and description on Connecticut Urology website (max 100 words)
- Banner ad on virtual platform
- 1 representative registration

Logo and Advertisement only - \$550 (plus 6.35% CT sales tax \$34.93)

Exhibitor recognition in Connecticut Urology e-communications, final program, website (including logo).

- Logo and line with description on Connecticut Urology mailers (max 75 words)

**Instead of membership, you may choose to e-blast conference attendees. You may also choose a direct mailer instead of sending an e-blast, either to membership or conference attendee.

All Sponsors will receive an Attendance List and will be able to chat with attendees during the program.

UROLOGY CONTRACT AND PAYMENT FORM

I, _____ as authorized representative for _____
(please print) (company name as you wish it to appear in program)

accept the following conditions of the Platinum Gold Silver
(please check appropriate exhibitor level)

Number of Extra Badges @ \$450 per badge _____ TOTAL _____

Signature of Authorized Card Holder _____

Company Name (please print) _____

Representative Name (please print) _____

Company Accounting Email Address _____

Title _____

City State Zip _____

Representative Cell Phone # _____

Telephone # _____

Representative Email Address _____

Fax # _____

Deborah Osborn
CUS Authorized Signature

CT Urology Tax ID#: 26-442 6609

CT Urology • 26 Sally Burr Road • PO Box 854 • Litchfield, CT 06759
Fax 860-496-1830 • Phone 860-567-3787
email debbieosborn36@yahoo.com • Debbie Osborn Cell phone 860-459-4377

Credit Card Payment Form

_____ Visa _____ Mastercard _____ American Express

_____/_____/_____/_____/_____/_____/_____/_____/_____/_____/_____/_____/_____/_____/_____/_____/_____
(16 digit card number)

_____/_____/_____
(Expiration date)

_____-_____-_____
(Billing Zip Code *Required)

Security Codes

_____/_____/_____
*3 digit # that appears on the back of the MC/VISA card

_____/_____/_____/_____
*4 digit # that appears on the front of AMEX card

***These numbers are needed to run payment through with a merchant discount**

\$ _____ Sponsorship Amount

\$ _____ Total

\$ _____ 6.35% CT sales tax charged

\$ _____ Total amount charged including tax

(Card holder name)

(Card holder signature)

(Card holder address)

* _____

*** Required - (Billing Address City - State - Zip Code)**

Please fill out completely!

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Connecticut Urology Society	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input checked="" type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input type="checkbox"/> Other (see instructions) ▶ _____	
	5 Address (number, street, and apt. or suite no.) See instructions. 26 Sally Burr Road	Requester's name and address (optional)
	6 City, state, and ZIP code Litchfield, CT 06790	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)																																																				
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i> , later.																																																				
Note: If the account is in more than one name, see the instructions for line 1. Also see <i>What Name and Number To Give the Requester</i> for guidelines on whose number to enter.																																																				
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Part II Certification	
Under penalties of perjury, I certify that:	
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and	
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and	
3. I am a U.S. citizen or other U.S. person (defined below); and	
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.	
Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.	
Sign Here	Signature of U.S. person ▶ <i>Deborah Osborn</i>
	Date ▶ June 30, 2022

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.





- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Connecticut Urology Society
Virtual Educational Meeting
Monday October 17, 2022 • 5:00 pm - 9:30 pm



- 5:00 **Registration** - Opening Remarks - Timothy Siegrist, MD, President
- 5:05 Business Meeting
- 5:15 **Platinum Sponsor**  **Erleada (apalutamide) TITAN Trial: mCSPC Data and Dialogue** – Vitaly Margulis, MD
- 6:00 **Holmium Laser Enucleation of Prostate**
– Daniel Kellner, MD
Objectives: 1. Identify benefits of HoLEP compared to other BPH procedures. 2. Understand the learning curve for HoLEP and necessary equipment. 3. Discuss possible complications of HoLEP.
- 6:30 **The Importance of Incorporating Germline Testing For Prostate Cancer Into Your Practice**
– Joseph Wagner, MD
Objectives: 1. Understand the difference between somatic and germline mutations. 2. Recognize candidates for, and implications of, germline testing for prostate cancer.
- 7:14 **Silver Sponsor** 
- 7:15 **Gold Sponsor** **PHILIPS**
- 7:30 **Prostate MRI: Highway to the Danger Zone**
– Michael Talarico, MD
Objectives: 1. To identify key prostate MRI sequences and zone importance. 2. To classify prostate lesions according to PI-RADS criteria. 3. To recognize how a combination of clinical history and MRI helps with diagnosis.
- 8:14 **Silver Sponsor** 
- 8:15 **PSMA Imaging and Therapy**
– Michael J. Morris, MD
Objectives: 1. To understand and apply recent developments in PSMA imaging for prostate cancer. 2. To understand and apply PSMA-directed radioligand therapy
- 9:00 **Platinum Sponsor**  **Peyronie's Disease: Patient Identification and Diagnosis** – Martin K. Gelbard, MD
- 9:45 **Certificates and Door Prizes**

This activity has been planned and implemented in accordance with the Essentials and Standards of the Connecticut State Medical Society through the joint sponsorship of CSEP and The Connecticut Urology Society. CSEP is accredited by the CSMS to provide continuing medical education for physicians.

CSEP designates this educational activity for a maximum of 2.0 AMA PRA Category I Credit(s)[™] toward the AMA Physicians Recognition Award. Each physician should claim only those hours of credit that he/she spent in the activity.

Please note: No certificates will be handed out without completing and handing in the CME Evaluation Form suggested topics and speakers and outcome measurement questionnaire at the end of the program.



VITALY MARGULIS, MD

Dr. Margulis is a Professor of Urology at UT Southwestern Medical Center, graduated with honors from the University of Texas at Austin and UT Southwestern Medical School. He trained in the highly competitive urology residency program at UT Southwestern and completed a fellowship in urologic oncology at the University of Texas MD Anderson Cancer Center in Houston, where he was previously a Clinical Specialist in Urologic Oncology. He joined the UT Southwestern faculty in 2009.

An expert surgeon, Dr. Margulis uses minimally invasive techniques to treat patients with soft-tissue tumors and kidney, prostate, bladder, testicular, penile, and adrenal cancers. His research projects include clinical and lab research focused on the biology of kidney cancer, the genetic changes that occur and cause it to spread, and how to stop it.

Dr. Margulis travels frequently to lecture on urologic care and procedures. He is a Fellow of the American College of Surgeons and a member of the Society of Urologic Oncology, Endourologic Society, American Urological Association, American Medical Association, Texas Medical Association, Texas Urologic Association, Dallas County Medical Society, and Harris County Medical Society.

He has authored several book chapters and published research in a variety of medical journals, including the Journal of the National Cancer Institute, Journal of Clinical Oncology, Urologic Oncology, Clinical Cancer Research, Oncogene, Cancer, Cancer Epidemiology, Biomarkers and Prevention, Urology, Journal of Urology, and British Journal of Urology. He also serves as a reviewer for those publications.

Dr. Margulis has been included in D Magazine's Best Doctors list as well as Texas Monthly's Super Doctors list.



MARTIN K. GELBARD, MD

Dr. Gelbard is a staff physician and voluntary Assistant Clinical Professor of Urology at UCLA Health in Santa Monica, California. Dr. Gelbard earned his medical degree from University of California, Davis School of Medicine. His postgraduate residency training involved two years in general surgery, then four years in urology at the UCLA School of Medicine. His clinical and research interests are primary focused on the treatment of Peyronie's disease, as well as other general urology and male urology conditions.

Sponsored Speaker Bios



DANIEL KELLNER, MD

Dr. Kellner is an Associate Professor of Clinical Urology at the Yale School of Medicine. He has been providing urologic care in the Greater New Haven area and the Shoreline since 2005. A graduate of the UConn School of Medicine, he trained at Lenox Hill Hospital in New York. A large focus of his practice is men’s health issues, with a strong interest in treating BPH. Dr. Kellner is the first urologist in Connecticut to offer holmium laser enucleation of prostate (HoLEP), and as of June 2022 he has completed more than 500 HoLEP procedures.



MICHAEL J. MORRIS, MD

Dr. Morris is a prostate cancer specialist, clinical investigator, professor, and the Section Head of Prostate Cancer of the Genitourinary Oncology Service at Memorial Sloan Kettering Cancer Center. He earned his medical degree from the Mount Sinai School of Medicine in New York and performed his internship and residency in Internal Medicine at Columbia Presbyterian Medical Center. He then completed his medical oncology fellowship at Memorial Sloan Kettering Cancer Center.

Dr. Morris has led numerous clinical trials but has a particular research focus on targeted therapy for prostate cancer, especially those that bridge the fields of Medical Oncology and Nuclear Medicine. In the field of therapeutics, he has focused on tumor and bone-directed radiopharmaceuticals for prostate cancer. He was part of the leadership team that developed Lu-177 PSMA-617, which is now FDA approved for men with advanced prostate cancer. He has a research focus interest in developing novel imaging technologies for metastatic prostate cancer and in credentialing imaging biomarkers. He has been a co-developer of the Prostate Cancer Working Group 2 and 3 Consensus Criteria, and prostate-specific imaging technologies such as PSMA-directed PET imaging.

In addition, he is the Medical Director of the Prostate Cancer Clinical Trials Consortium, and chairs the GU Committee of the Alliance for Oncology Trials in Oncology, an NCI-funded cooperative group for the conduct of cancer clinical trials. He has long had an interest in novel methods of implementing prostate cancer clinical trials, and utilizing telehealth to reduce barriers to expertise, clinical care, and investigational studies.



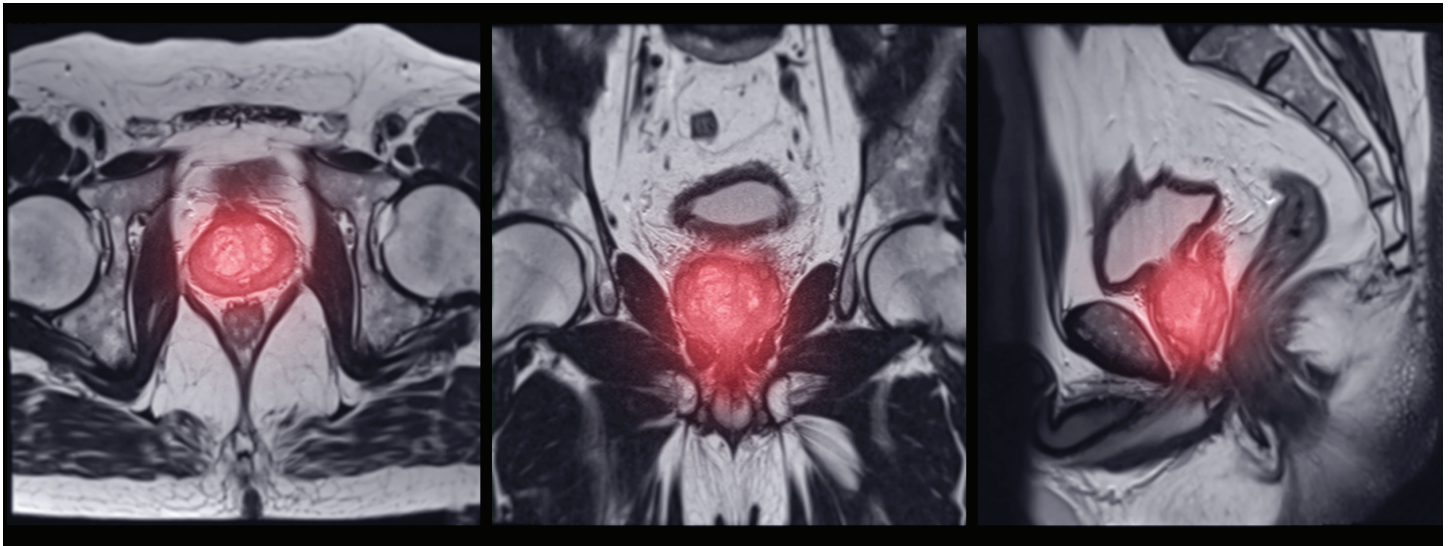
MICHAEL TALARICO MD

Michael completed his Medical Degree at American University of Antigua College of Medicine. Dr. Talarico did a transitional year internship at St. Joseph’s Hospital Health Center, followed by a residency in Diagnostic Radiology at Dartmouth-Hitchcock Medical Center in which he was Chief Resident in 2019. In addition, Dr. Talarico completed an Abdominal Imaging Fellowship at Duke University Medical Center in North Carolina. Michael has received several awards, honors and academic appointments.



JOSEPH WAGNER, MD

After graduating from Amherst College and the University of Connecticut School of Medicine, Dr. Joseph Wagner performed his surgical and urological residency training at Boston University. He went on to the National Cancer Institute for his urologic oncology fellowship and became the Physician In Charge of Urologic Oncology at Beth Israel Medical Center in New York City in 1997. In 2001, Dr. Wagner performed some of the first robotic urologic surgeries in the United States. He has served as the Director of Robotic Surgery of Hartford Healthcare since 2003 and is currently the Chairman of the Department of Urology at Hartford Hospital. He has published 66 peer reviewed manuscripts along with numerous abstracts and book chapters.



“A united voice working for Urologists”

